



### Return address sender

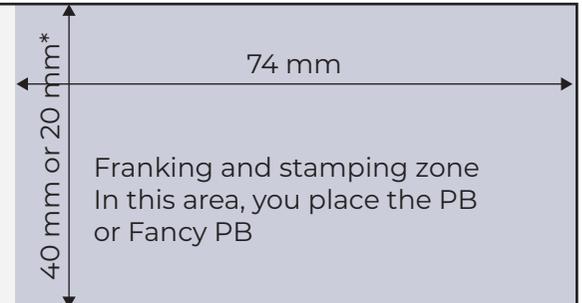
Return address may also be inserted vertically in a single line at least 80 mm from the right hand side.

### Free zone for the sender

All colours, graphics and text types are permitted.

### Semi-free zone for the sender

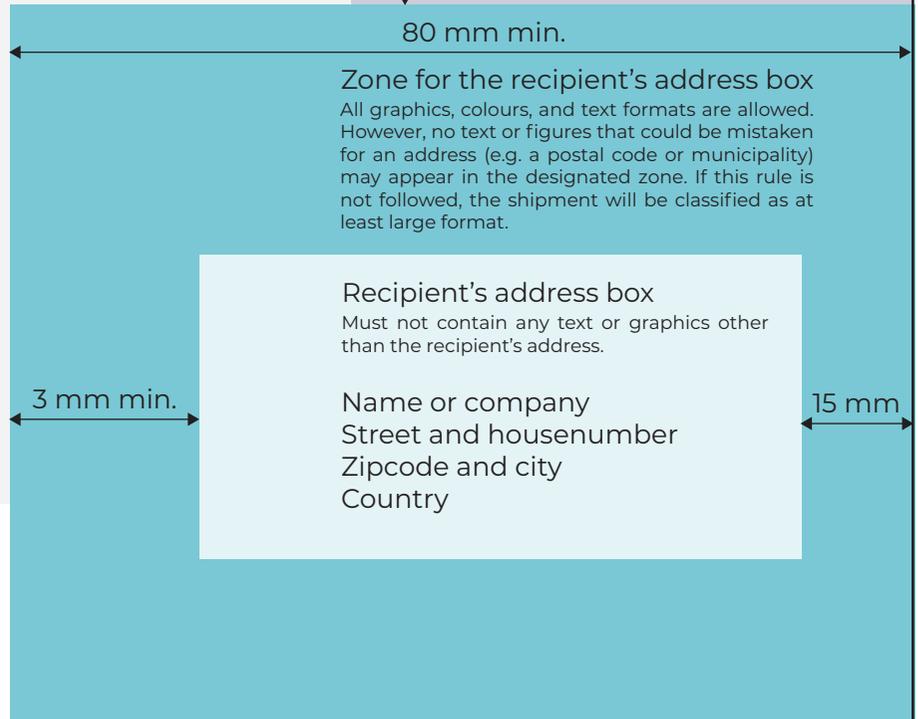
All colours, graphics, and text types are permitted, except for any elements that could be mistaken for an address (e.g. a postcode with municipality or a full address). If such elements are present, the mail item will be classified as large or large+ format.



74 mm

40 mm or 20 mm\*

Franking and stamping zone  
In this area, you place the PB or Fancy PB



80 mm min.

### Zone for the recipient's address box

All graphics, colours, and text formats are allowed. However, no text or figures that could be mistaken for an address (e.g. a postal code or municipality) may appear in the designated zone. If this rule is not followed, the shipment will be classified as at least large format.

### Recipient's address box

Must not contain any text or graphics other than the recipient's address.

Name or company  
Street and housenumber  
Zipcode and city  
Country

3 mm min.

15 mm



140 mm

Indexation zone  
No text and images allowed  
White or light colour

30 mm

90 mm min. or 165 mm max.

140 mm min. or 245 mm max.

\*20 mm for items < 11 cm tall (40 mm for all other items)